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Reading List

The following list offers texts, old and new.

Each provides the reader with core teachings on effective leadership, clear communication, dynamic performance and team building. Jump in!

Abrashoff, Captain Michael; **It's Your Ship, Management Techniques from the Best Damn Ship in the Navy**; Warner Books©2002; ISBN: 0-446-52911-7

Bates, Chares; **Pigs Eat Wolves**; Yes Publishing©2001, ISBN: 0-936663-26-x
Call: 651-645-6808 to order

Beck, Don; Cowan, Christopher C.; **Spiral Dynamics: Mastering Values, Leadership and Change**; ©1996 Blackwell Publishing, ISBN: 1-55786-940-5

Blanchard, Ken; **Customer Mania**; Free Press, A Division of Simon & Schuster©2004; ISBN: 0-7432-7028-2

Bluestone, G.; **Light of the Kensei**; Avant Press ©1994; ISBN: 0-9628744-0-X

Boyatzis, Richard & McKee, Annie; **Resonant Leadership**; Harvard Business School Press©2005; ISBN: 1-59139-563-1

Carnegie, Dale; **How to Win Friends & Influence People**; Pocket Books ©1936, 1981; ISBN: 0-671-72365-0

Chouinard, Yvon; **Let My People Go Surfing**; Penguin Press©2005; ISBN: 1-59420-072-6

Collins, Jim; **Good To Great**; Harper Business©2001, ISBN: 0-06-662099-6

Covey, Stephen R.; **The 7 Habits of Highly Effective People**; Fireside, Simon & Schuster ©1990; ISBN: 0-671-70863-5

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Csikszentmihalyi, Mihaly; **Flow**; Harper & Row©1990; ISBN: 0-06-016253-8

Csikszentmihalyi, Mihaly; **Good Business, Leadership, Flow and the Making of Meaning**; Viking Penguin©2003; ISBN: 0-670-03196-8

Florida, Richard; **The Rise of The Creative Class**; Basic Books ©2002, ISBN: 0-465-0246-9

George, Bill; **Authentic Leadership, Rediscovering the Secrets to Creating Lasting Value**; Jossey-Bass©2003, ISBN: 0-7879-7528-1

Gladwell, Malcolm; **Blink**; Little, Brown and Company ©2005, ISBN: 0-316-17232-4

Gladwell, Malcolm; **The Tipping Point**; Little, Brown and Company ©2000, 2002, ISBN: 0-316-31696-2

Gonzales, Laurence; **Deep Survival, Who Lives, Who Dies & Why**; Norton Publishers ©2003, ISBN: 0-393-05276-1

Kanter, Rosabeth Moss; **Confidence, How Winning Streaks and Losing Streaks Begin & End**; Crown Business©2004,
ISBN: 1-4000-5290-4

Land, George; **Breakpoint and Beyond**; Harper Business, ©1992, ISBN: 0-88730-547-4
Call: 602-852-0223 to order

Leonard, George; **Mastery**; Plume, Penguin ©1992

Mitchell, Stephen; **tao te ching**; Harper Perennial©1988; 2000, 2006, ISBN: 13978-0-06-114266-6

Negroponete, Nicholas; **Being Digital**; A. Knopf ©1995, ISBN: 0-679-43919-6

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Nevis, Edwin; **Organizational Consulting**; The Gestalt Press ©1987, 1998, 2000; ISBN: 0-88163-249-X

Pine, Joseph and Gilmore, James; **the Experience Economy**; Harvard Business Review Press©1999; ISBN: 0-87584-819-2

Reichheld, Fredrick F., **the Loyalty Effect**; Harvard Press ©1996; ISBN: 87584-448-0

Rapaille, Clotaire, **the Culture Code**; Broadway Books©2006; ISBN: 13: 978-0-7679-2056-8

Ruiz, Dr. Don Miguel, **the Four Agreements**; Amber Allen Publishing©1997; ISBN: 1-878424-31-9

Stack, Jack; **The Great Game of Business**; Currency/Double Day ©1992; ISBN: 0-385—47525-x

Stevens, Mark; **Your Marketing Sucks.**; Crown Business©2003; ISBN: 0-609-60983-1

Tolle, Eckhart; **the Power of Now**; Namaste Publishing©1999; ISBN: 1-57731-480-8

Walsh, Neale Donald; **Conversations With God, book 1**; Putnam & Sons ©1995, ISBN: 0-399-14278-9; Also see: Books 2 and 3

Weick, Karl E., Sutcliffe, Kathleen M.; **Managing the Unexpected**; Jossey-Bass©2001; ISBN: 0-7879-5627-9

Wexler, Adams, Bohn; **The Quest for Service Quality**; Maxcomm Associates©1993; ISBN: 0-9632471-2-3

Wheatley, Margaret; **Leadership and the New Science**; Berret-Koehler ©1992; ISBN: 1-881052-01-x

Wilbur, Ken; **A Brief History of Everything**; Shambhala Press, ©1996; ISBN: 1-57062-187-x

Woodroffe, Simon; **The Book of Yo!**; Capstone Publishing Limited, ©2000; ISBN: 1-841112-127-4

Zander, Rosamond & Benjamin; **The Art of Possibility**; Penguin Books, ©2000; ISBN: 0 14 20.0110 4

Zweifel, Thomas D.; **Communicate or Die**; Select Press©2003; ISBN: 1-59079-052-9



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Books from the list above which I consider the most effective for experiential leadership; investigating “self” most effectively:

Baran, Josh; **365 Nirvana, here and now**; Element Publishing©2003, ISBN: 0 00 716358 4

Bates, Chares; **Pigs Eat Wolves**; Yes Publishing©2001, ISBN: 0-936663-26-x
Call: 651-645-6808 to order

Beck, Don; Cowan, Christopher C.; **Spiral Dynamics: Mastering Values, Leadership and Change**; ©1996 Blackwell Publishing, ISBN: 1-55786-940-5

Bluestone, G.; **Light of the Kensei**; Avant Press ©1994; ISBN: 0-9628744-0-X

Boyatis, Richard & McKee, Annie; **Resonant Leadership**; Harvard Business School Press©2005; ISBN: 1-59139-563-1

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Tolle, Eckhart; **the Power of Now**; Namaste Publishing©1999; ISBN: 1-57731-480-8

Zander, Rosamond & Benjamin; **the Art of Possibility**; Penguin Books, ©2000; ISBN: 0 14 20.0110 4